

## KU SBDC Goes Global

**I**t all began quite innocently. A few months ago representatives from Hoang Nghiep Training and Consulting, Vietnam, visited Los Angeles, where they were referred to the KU SBDC website for our online learning. They took a look at it and liked what they saw. After several telephone conversations with Martin Nguyen, Managing Director of Hoang Nghiep Training and Consulting, the KU SBDC established a business relationship with the organization.



One result of that relationship has been the linking of our online forums. Individuals can now log onto our forum and connect directly with Hoang Nghiep's forum, which is in Vietnamese. Clients of Hoang Nghiep's can log onto their forum and connect directly to the KU SBDC forum, which is in English. Peter Hornberger, Educational Coordinator at the KU SBDC, says, "This link provides an opportunity for individuals to find the business information they need in the language they are most comfortable with."

The KU SBDC is also responding to the request from Hoang Nghiep for certified online training, which is a need expressed by Vietnamese business students. Once the idea was introduced, KU SBDC saw the value it could offer to all visitors to our website. So, starting in February the KU SBDC will begin offering online certified training, developed by Small BizU, on our website. Hoang Nghiep will also promote it on their website, directing people to go to the KU SBDC website.

Keep checking our website for more information about this newest addition to the KU SBDC website.

Hoang Nghiep Training and Consulting website is <http://www.hoangnghiep.com> and their forum is <http://www.diendanhocthuat.org>